

Tree Protection During Construction Means Easier Marketing

Successful marketing of developments start at the inception stage and it is important to create a product that is visually appealing at the time of sale. Often before and after sale you see developments where trees start to decline and die at the most crucial stage. There is nothing more unappealing than an inappropriately placed or dead/declining tree. The main objective should be to create and maintain a feeling of an established housing estate that exudes a feeling of an established green area.

A Project Arborist needs to be involved from the planning stage to assess all the variables including tree retention, location, proposed tree replanting and soil types. Allotment location in relation to retention of significant trees such as Eucalyptus species is also crucial. Eucalyptuses are not generally tolerant of root disturbance and can decline due to poorly managed construction activities. It is easier to retain an established tree from the onset by adopting and enforcing the principles contained in the Australian Standard *4970-2009 Protection of Trees on Development Sites*.

The set out of Tree Protection Zones (TPZ) and appropriate tree selection, including positioning, creates a more marketable and sustainable development. Success requires that all involved understand the TPZ requirements during the construction phase, from the decision maker through to the last contractor to leave the site. Enforcement of the TPZ is crucial as subtle soil grade changes, soil compaction and/or the actions of one person can impact the outcome. Arbor Operations can assist at all stages of the development process by providing Qualified Arborists for onsite advice on tree management and best practices that will deliver a more marketable project.